Social Media and the MA Youth Count

As Youth Ambassadors for the MA Youth Count you are in a great position to use your leadership skills to encourage your friends to take the survey. Here are a few tips to use your online networks to your advantage.

Get connected

✓ Find the Massachusetts Youth Count by searching MAYouthCount on Facebook, Twitter, and Instagram.

Take pictures

✓ Take pictures of your surroundings, your friends, yourself.
✓ Take a picture of “YOUth Count” written on your hand, a piece of paper, your shoes.
✓ Get creative! You know how to express yourself and your experiences the best!

REMEMBER: Always ask for consent before taking or sharing anyone’s photo! Always respect someone’s privacy and their right to say NO!

Things you can include on posts

✓ The tags #MAYouthCount and @MAYouthCount
✓ A location that your friends could find you to take a survey
✓ The link to the online version of the survey www.SurveyMonkey.com/r/MassYouth
✓ The pictures you take throughout the day
✓ Your experiences as a Youth Ambassador
✓ The number of surveys you’ve collected for the day
✓ Quotes, thoughts, and facts about youth homelessness and housing instability.
✓ Encouraging and supportive words for friends who are unsure about taking the survey
✓ Again, Get creative! If you have a good idea try it out.